

Cisco and Filmaka Announce Winners of the Digital Cribs Video Contest for Aspiring Filmmakers

SAN JOSE, CA - November 24, 2008

Highlights/Key Facts:

- Today, [Cisco](#) and [Filmaka](#) announced the winners of the Digital Cribs video contest. Filmaka and Cisco partnered to create the Digital Cribs contest specifically for Filmaka's global community of aspiring filmmakers, in an effort to show how individuals from around the world use consumer technology and their home network in interesting ways.
- Ten brand and 10 viewers' choice winners were selected to win the Digital Cribs video contest. Brand winners were selected by Cisco executives based on authenticity, originality and the technology story. Viewers' choice winners received the highest number of votes from all viewers.
 - Brand Winners:
 - 1) Robin Glass for the film "[Robin Glass - Digital Crib](#)" (Brazil)
 - 2) Ankur Kapoor for the film "[Jasmit Digital Crib](#)" (India)
 - 3) Mark Brindle for the film "[Mike Cotton](#)" (United Kingdom)
 - 4) Spike McKenzie for the film "[Travis's Digital Crib](#)" (Australia)
 - 5) Dr. Babu Sundaram for the film "[Enga VeeduCHD](#)" (United States)
 - 6) CJ Bruce for the film "[DigiCrib\(AustinScott\)](#)" (United States)
 - 7) Jake Wehrman for the film "[Roscoe Wright](#)" (United States)
 - 8) Paul Eduard Schneider for the film "[Moving on Fast](#)" (Romania)
 - 9) Jacinta Britton for the film "[Mafs DC](#)" (Australia)
 - 10) Dawn Natalia for the film "[Larry Natalia's Crib](#)" (United States)
 - Viewer's Choice Winners:
 - 1) Regina Gelfo for the film "[Tech Geek Warehouse](#)" (United States)
 - 2) Matthew Collins for the film "[Andrew's Digital Crib](#)" (United States)
 - 3) Jethro Patalinghug for the film "[Digital Cribs/Henry Lim](#)" (Phillipines)

- 4) Alan Gonzalez for the film "[Cinthya's Digital Crib](#)" (Mexico)
- 5) Alessandro Merletti de Palo for the film "[Public Digital Crib](#)" (Italy)
- 6) Vivek Rathi for the film "[Mixed Media Painting](#)" (India)
- 7) Chris Hughes for the film "[The House That Geek Built](#)" (United States)
- 8) Lukasz Pruchnik for the film "[Arnaud's Digital Crib](#)" (United States/France)
- 9) Patrick Smith for the film "[A Japanese Digital Crib](#)" (United States/Japan)
- 10) Varala Aanand for the film "[Long Battle with Short](#)" (India)

- In parallel, Cisco is running [its "Heaven or Hell"](#) video contest to give consumers the chance to tell their stories about how they use consumer technology. The Cisco [Digital Cribs: Heaven or Hell](#) video contest is out to find the coolest uses of personal technology and home networks as well as the most frustrating stories of technology gone awry. The contest is part of Cisco's "[Digital Cribs](#)" Web series, which aims to demystify consumer technology and inspire conversations about how consumer technology and the network contribute to a digitally enhanced lifestyle. Click [here](#) to view the Digital Cribs: Heaven or Hell social media release.
- Participants can [enter the "Digital Cribs: Heaven or Hell" contest](#) through Nov. 26, 2008.
- Cisco's [Digital Cribs](#) Web series takes viewers inside the homes of Internet, entertainment and sports enthusiasts to reveal the interesting ways they are using consumer technology. Click [here](#) to view the "Digital Cribs" webisode social media release.

Tags/Keywords:

Cisco, Cisco Consumer, "Digital Cribs," "Heaven or Hell," Filmaka, film community, global film community, connected life, video, video contest, human network, home network, consumer technology, Shane Battier, Meghan Asha, Lincoln Schatz, digital life, visual networking, webisodes, video sharing

Links:

- [Learn how to enter the "Digital Cribs: Heaven or Hell" video contest](#)
- [DigItAll Consumer](#) Blog Post: [Cisco and Filmaka Announce Winners of the Digital Cribs Video Contest For Aspiring Filmmakers](#)
- Check out the Cisco Web series, [Digital Cribs](#)
- Follow [DigItAll Consumer](#) on Twitter
- Follow [Digital Cribs](#) on Twitter
- Catch excerpts of [Digital Cribs on You Tube](#)
- Become a fan of [Digital Cribs on Facebook](#).
- Read more on the [DigItAll Consumer Blog](#) and [Cisco Consumer](#) Web sites

- Subscribe to [Cisco's RSS Feed](#)

Quotes:

- [Ken Wirt, vice president, Consumer Marketing, Cisco](#)

"The global Filmaka community has contributed nearly 100 videos that convey a true passion for technology and how it enhances the way people live their lives," said Ken Wirt, vice president, Consumer Marketing, Cisco. "Their films document real consumer experiences and illustrate the benefit of a connected life using a home network"

- [Sandy Grushow, President, Filmaka](#)

"Filmaka's global community of directors, writers and other artists rely on digital technology to stay connected with friends and family, to find out about opportunities like Cisco's Digital Cribs competition, which can further their careers, and to create and showcase their work. Filmaka thanks Cisco for providing our members with such a relevant and rewarding assignment and congratulates our 20 winners."

- [Robin Glass, Digital Cribs Brand Winner](#)

"From my small studio in a backwash of São Paulo to the world. ... it's a thrill and a privilege to be a part of this pixel revolution, to tell my story, and to have the right gear for the job. ... Winning the Cisco Digital Cribs competition came like a bolt of encouragement to do more, to create, to touch others."

- [Spike McKenzie, Digital Cribs Brand Winner](#)

"As a filmmaker I rely on digital technology from start to finish: from casting actors from Web sites, to filming, editing and uploading the finished product. ... The opportunity to possibly share this information with a global audience and have the work seen by Cisco, the Filmaka community and many more is truly exciting!"

About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at <http://www.cisco.com>. For ongoing news, please go to <http://newsroom.cisco.com>.

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