

filmaka

Filmaka (www.filmaka.com) is a global digital entertainment studio and robust on-line creative community for aspiring filmmakers. Filmaka is committed to inspiring, celebrating and rewarding creativity and talent by providing professional opportunities for undiscovered filmmakers and writers from all corners of the world.

Filmaka benefits from the expertise of its strong management team headed by former FOX Television Entertainment Group Chairman Sandy Grushow, brought on board by acclaimed film producer, founder Deepak Nayar (*Bend It like Beckham, Buena Vista Social Club*), as well as other industry professionals with a track record for recognizing undiscovered talent who serve on the competition juries.

Filmaka's monthly competitions serve as the unique engine that helps to discover talent and generate high-quality, low-cost content. Filmaka regularly challenges its community to create original professionally-produced scripted and unscripted short films. The community selects the highest-quality films in the first round. Those winners are then given funding by Filmaka to create a second film. The winners of this round are selected by Filmaka's esteemed jury and experienced industry executives. At the end of a year, winners representing the best of Filmaka compete against each other in the final round in which they create one more short film. The grand prize winner directs a feature film produced by Filmaka and the top finalists are flown to Hollywood to meet with the William Morris Agency for possible representation.

Among the professional opportunities Filmaka makes available to its community are additional tailored competitions developed in partnership with premium brands and media companies, offering challenges to develop potential television, web series, music videos or seamlessly integrate a brand into a short film for a more powerful and meaningful brand message. Filmaka will also commission projects outside the competitions. A wide range of over 40 Web series are in production with filmmakers in ten countries as a result of Filmaka's highly-successful year-long beta phase.

In addition to posting and commissioning content on www.filmaka.com, Filmaka will serve as a content distributor across multiple platforms, offering the community member(s) which created the content a revenue split.

For media and brand partners, Filmaka provides access to a large and diverse pool of talented, aspiring filmmakers capable of producing high-quality yet low-cost content. Filmaka has already developed a diverse global community of over 3,600 filmmakers, in 95 countries on six continents, to draw upon for content creation. Filmaka also has an affiliated site in India (www.filmaka.in), now in beta which will be followed by sites in other countries.

Launched: Filmaka.com launching April 21, 2008
(Beta began November 2006)
Filmaka.in entered beta in June 2007

Headquarters: Los Angeles with global reach.
Offices in London, England &
Mumbai, India.

Executives: Deepak Nayar – Founder and CEO
(Producer, *Buena Vista Social Club*,
Bend it Like Beckham)

Sandy Grushow - President (Former
Chairman Fox Television Entertainment
Group overseeing both Fox
Broadcasting Company and 20th
Century Fox Television Studio's
entertainment operations)

Jury Members Include: Colin Firth (Actor, *Bridget Jones's Diary*,
Mamma Mia)

Werner Herzog
(Writer/Director/Producer, *Grizzly Man*,
Rescue Dawn)

Neil LaBute (Writer/Director *Nurse
Betty*, *Company of Men*)

John Madden (Director, *Shakespeare in
Love*, *Proof*)

Zak Penn (Writer/Director, *X-Men: The
Last Stand*, *The Grand*)

Bill Pullman (Actor, *Independence
Day*, *You Kill Me*)

Paul Schrader (Writer/Director, *Raging
Bull*, *The Walker*)

Wim Wenders (Writer/Director, *Wings of
Desire*, *Buena Vista Social Club*)

Agency Representation

William Morris Agency

Launch Partners

FX, SAB Miller

Distribution Partners

You Tube, Vuze, Play TV UK

Global Community:

Filmaka.com
Launched November 2006
3,640 members
95 countries on six continents
60% English speaking

Filmaka.in
Launched June 2007
7,411 members

Content:

80 hours of copyrighted content

40+ Web series in production, created by aspiring filmmakers in 10 countries: Argentina, Canada, Denmark, England, India, Japan, Mexico, South Africa, Sweden, United States

Media Contacts:

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